




## About TNT Software

Founded in 1996, TNT Software, Inc. develops solutions that automate and simplify the monitoring of any size network from the small business to global enterprises. Drawing upon years of experience, we have a unique understanding of the importance of reliable tools to support administration of today's complex networks.

Our products are in use on thousands of servers in hundreds of companies throughout the world and provide the needed tools to be proactive in server monitoring and administration. As a Microsoft Silver ISV Partner, TNT Software products are industry-favored monitoring, alerting, reporting and collection solutions.

We take care of our customers by earning their loyalty every day with high value solutions and exceptional customer service. Our products are backed with a no-questions-asked 30 day return policy.

**ELM Monitors** Thousands  
of Systems for Hundreds of  
Companies **Around the World.**



### **A Message from Steve Taylor...**

Hello and thank you for considering TNT Software products and technologies. We are about making your life as an IT Professional easier and more manageable. We're here to help you.

I know how you feel... I was a Systems Administrator for years and I developed many tools to help automate my job. In fact that effort evolved into TNT Software, which now has the products, expert System Admins, and professionals ready to help you. Our products satisfy needs of any size network, from small office to very large, complex environments. From service or application monitoring to regulatory compliance issues, my staff has the experience you require.

I know there are a lot of choices out there and I'm grateful for your consideration. Let us demonstrate our products for you -one hour- and you'll see why we're the industry favorites.

*Steve*



All ELM products are 100% developed and supported from our corporate headquarters in Vancouver, WA, USA.

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**Microsoft Partner**  
Silver Independent Software Vendor (ISV)

# A little more history...

**Our name may have "TNT" in it, but we're really not explosive.**

## Really...

It's an interesting story behind the name TNT Software. We didn't start out producing fireworks and somehow migrate into computer programming or anything like that. Although in years past we've been called on to find out what kind of fireworks we offer.

TNT Software actually started out as Taylor Made Software. Steve Taylor, founder of the company, had planned to follow in his father's footsteps with the name of his company. Steve's dad owned and operated Taylor Made Wood Products so it was a natural choice to pursue this naming convention.

However, Taylor Made golf products thought that there was enough confusion between the names that they had their attorneys draft a letter to Taylor Made Software asking them to consider a name change. Although not necessary, Steve decided to seek out a different and more descriptive name for the company.

At the time "PC Software" was a buzzword in the computer industry. However, Steve liked the idea of a company name that would also represent the locality of the company. "Pacific Crest Software" became a possibility as the company is located in the Pacific Crest region and the abbreviation would be quite fitting with the buzzword(s) of the day. Pacific Crest Software - PC Software. Unfortunately someone else thought this was a great idea as well as Pacific Crest Software company already existed.

Another up and coming mainstream technology of the time was Windows NT, commonly referred to just as "NT" (Windows NT 4.0 was officially released in July 1996). Since Steve founded the company together with his wife, Taylor and Taylor or TNT Software had a very nice ring to it in association with Windows NT. But Steve did have a few reservations about locking down that name.

"Well there was some concern about a software company being associated with things that blow up," laughs Steve. "Our products monitor and report on the health and status of systems and we didn't want a negative connotation that we are known for blowing them up or causing crashes." Steve went on to add, "We've always been tempted to use explosive or fireworks themes with our advertising but we've never been able to get over that potentially negative kickback." But the name stuck.

As for the connection to Windows NT, "Who knew that it would only be around for a couple releases before Microsoft would change the name! The core NT technology was really the pioneer of today's powerful operating systems and distributed networks. I'm still happy to have that sort of an association to our company name," says Steve, "and no, we don't sell bottle rockets but I do love fireworks. The bigger the better!"

For more information about TNT Software's history, visit the company section of our website.

## ELM Product Logo 1998-2002

The logo for Event Log Monitor 2.0, featuring the text "EVENT LOG MONITOR" in a large, stylized, serif font, with "2.0" in a smaller font to the right.

## ELM Product Logos 2002-2007



## ELM Product Logos 2007-2010



## ELM Product Logos Today

